

Your child's love of reading **begins with you.**

Here are some frequently asked questions about Ready4k.

Ready4K

What is Ready4K?	Ready4K is a research-based text messaging program for parents provided at no cost. Each week, you will receive FUN FACTS and EASY TIPS to boost your child's learning. Ready4K activities build on the things that you already do with your child – like getting ready for school, eating meals together, and going to the store – to make boosting your child's learning fast, fun and easy.
Why should I sign up?	All parents want their children to succeed but many run out of ideas. Ready4K can help! The research behind Ready4K shows that receiving helpful texts can significantly increase children's learning (see York & Loeb, 2014).
Who should sign up?	Ready4K is designed for families with children between the ages of 0-5.
How do I sign up?	Signing up is easy. All you have to do is fill out the attached enrollment form or text Ready4th to 70138.
How much does Ready4K Cost?	While there is absolutely no cost for signing up, data & message rates may apply.
How many messages will I get?	Ready4K will send 3 messages per week.
Who is behind Ready4K?	Ready4K is provided to local families by the Free Library of Philadelphia and the Read by 4th campaign for grade level reading.
What if I want to stop receiving Ready4K texts?	You can choose to stop receiving Ready4K texts at any time by texting STOP to 70138. If you have additional questions or for help with Ready4K, you can text HELP to 70138 or email us at support@parentpowered.com .

For more ideas to help children become strong readers by 4th grade, visit Readby4th.org.

All completed forms can be sent to Abby Thaker at thakera@freelibrary.org

